## PageSpeed Insights

#### Telefon





Duhet përmirësuar:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://media360.ch/
- https://media360.ch/
- https://m.media360.ch/

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- https://fonts.googleapis.com/css?family=Raleway:300,400,700
- https://m.media360.ch/font/ionicons/css/ionicons.min.css
- https://m.media360.ch/css/keyframes.css
- https://m.media360.ch/css/materialize.min.css
- https://m.media360.ch/css/swiper.css
- https://m.media360.ch/css/swipebox.min.css
- https://m.media360.ch/css/style.css
- https://fonts.googleapis.com/css?family=Yantramanav:100,300,400,500,700,900
- https://use.fontawesome.com/releases/v5.1.0/css/all.css

## Përmiresim për tu konsideruar:

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://m.media360.ch/img/ico/en-flag.svg (1 second)
- https://m.media360.ch/img/media360.svg (1 second)
- https://m.media360.ch/js/chart.min.js (1 second)
- https://m.media360.ch/js/functions.js (1 second)
- https://m.media360.ch/js/jquery-1.12.2.js (1 second)

- https://m.media360.ch/js/jquery.mixitup.min.js (1 second)
- https://m.media360.ch/js/jquery.smoothState.min.js (1 second)
- https://m.media360.ch/js/jquery.swipebox.min.js (1 second)
- https://m.media360.ch/js/masonry.min.js (1 second)
- https://m.media360.ch/js/materialize.min.js (1 second)
- https://m.media360.ch/js/modernizr.js (1 second)
- https://m.media360.ch/js/swiper.min.js (1 second)
- https://media360.ch/404.php (1 second)

### Reduce server response time

In our test, your server responded in 0.52 seconds.

There are many factors that can slow down your server response time. <u>Please read our</u> <u>recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 1.5KiB (13% reduction).

- Minifying https://m.media360.ch/css/style.css could save 1.1KiB (14% reduction) after compression.
- Minifying https://m.media360.ch/css/keyframes.css could save 440B (11% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

<u>Minify JavaScript</u> for the following resources to reduce their size by 1.3KiB (46% reduction).

• Minifying https://m.media360.ch/js/functions.js could save 1.3KiB (46% reduction) after compression.

🔽 Kalon 4 kontrolle

### Enable compression

You have compression enabled. Learn more about <u>enabling compression</u>.

### Minify HTML

Your HTML is minified. Learn more about minifying HTML.

### Optimize images

Your images are optimized. Learn more about optimizing images.

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.



## Përmiresim për tu konsideruar:

### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider <u>making these tap targets larger</u> to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <div class="menu-trigger z-depth-2"></div> is close to 1 other tap targets final.
- The tap target <div id="menu-icon"></div> is close to 1 other tap targets final.

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#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

#### Desktop





## Duhet përmirësuar:

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- https://media360.ch/assets/css/plugins.min.css
- https://media360.ch/assets/css/style.css
- https://fonts.googleapis.com/css?family=Yantramanav:100,300,400,500,700,900
- https://media360.ch/d1azc1qln24ryf.cloudfront.net/114779/Socicon/style-cf39e1.css?rd5re8

## Desktop

### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 556.2KiB (57% reduction).

• Compressing https://media360.ch/assets/images/1.jpg could save 556.2KiB (57% reduction).

## Përmiresim për tu konsideruar:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://media360.ch/404.php (1 second)
- https://media360.ch/assets/images/ico/en-flag.svg (1 second)
- https://media360.ch/assets/js/jquery-3.2.1.min.js (1 second)
- https://media360.ch/assets/js/main.js (1 second)
- https://media360.ch/assets/js/plugins.min.js (1 second)
- https://media360.ch/media360.svg (1 second)
- https://www.googletagmanager.com/gtag/js?id=UA-114414807-1 (15 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 1KiB (18% reduction).

 Minifying https://media360.ch/assets/css/style.css could save 1KiB (18% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 353B (19% reduction).

• Minifying https://media360.ch/assets/js/main.js could save 353B (19% reduction) after compression.

## 🔽 Kalon 5 kontrolle

### Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

### Enable compression

You have compression enabled. Learn more about <u>enabling compression</u>.

#### Reduce server response time

Your server responded quickly. Learn more about <u>server response time optimization</u>.

# Desktop

## Minify HTML

Your HTML is minified. Learn more about minifying HTML.

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.