## PageSpeed Insights

#### Telefon

#### <sup>[</sup>BalkanWeb]







# 42 / 100 Shpejtësia

Duhet përmirësuar:

## Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://balkanweb.com/
- https://balkanweb.com/
- https://www.balkanweb.com/

## Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 997.3KiB (42% reduction).

- Compressing https://www.balkanweb.com/wp-content/uploads/2017/07/kqz-mbledhje-2.jpg could save 291.5KiB (78% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/C\_2\_fotogallery\_3092091\_0\_image-e1539872077539.jpg could save 161.9KiB (90% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/arrestohet-stresi-policia-video-1.jpg could save 63.1KiB (75% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Kjo-Jave-Lera-3.jpg could save 62.3KiB (49% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Kjo-Jave-Lera-4.jpg could save 61KiB (47% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2017/09/Metallari-ne-burg-vrasesi-ui-prinderve.jpg could save 59KiB (49% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/i-semuri-mehemofili3.jpg could save 29.6KiB (46% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/OSBE.jpg could save 27.7KiB (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2016/11/moti.jpg could save 26.6KiB (44% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/Screenshot\_20181017-141731\_YouTube-770x375.jpg could save 25.7KiB (91% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Kruje-ndotja.jpg could save 16.8KiB (42% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/04/kotzias.jpg could save 15.4KiB (32% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/modelja-1.jpg could save 14.3KiB (14% reduction).
- Compressing and resizing https://www.balkanweb.com/wpcontent/themes/balkanweb/images/bw logo@3x18.png could save 12.7KiB (86% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-9-6.jpg could save 12.4KiB (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/b3d241c1ff9d1ac8.jpg could save 11.6KiB (17% reduction).

- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/SHAKIRA.jpg could save 10.4KiB (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2017/08/tritan-shehu.jpg could save 9.7KiB (24% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/RIKE-IOJK.jpg could save 9.1KiB (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/rama-11.jpg could save 8.4KiB (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/04/porositesi-artan-cuku.jpg could save 7.9KiB (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/raaa.jpg could save 7.5KiB (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-9-7.jpg could save 7.5KiB (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/rama-8.jpg could save 7.4KiB (18% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-34.jpg could save 7.3KiB (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/chick.jpg could save 6.6KiB (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-3-10.jpg could save 5.8KiB (20% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/05/Zuckerberg.jpg could save 5.1KiB (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-24.jpg could save 4.7KiB (16% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/05/Zuckerberg-400x225.jpg could save 2.9KiB (24% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2017/12/google-home-page-ss-1920-400x225.jpg could save 2.4KiB (26% reduction).
- Compressing https://www.balkanweb.com/wp-content/themes/balkanweb/images/scroll-top-button.png could save 1.2KiB (33% reduction).
- Compressing https://www.balkanweb.com/wp-content/themes/balkanweb/images/gsh-f18.png could save 1.1KiB (15% reduction).
- Compressing https://www.balkanweb.com/wpcontent/themes/balkanweb/images/footer\_icon\_g+@3x.png could save 226B (21% reduction).
- Compressing https://www.balkanweb.com/wp-

content/themes/balkanweb/images/footer\_icon\_twitter@3x.png could save 213B (24% reduction).

 Compressing https://www.balkanweb.com/wpcontent/themes/balkanweb/images/footer\_icon\_fb@3x.png could save 148B (34% reduction).

# Përmiresim për tu konsideruar:

#### **Enable compression**

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 56.3KiB (76% reduction).

• Compressing https://cdn.pushwoosh.com/webpush/v3/pushwoosh-web-notifications.js could save 56.3KiB (76% reduction).

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://get.s-onetag.com/973b0e99-4f4f-4cbf-adb4-3e047a2ae0bb/tag.min.js (expiration not specified)
- https://secure.polldaddy.com/p/10132666.js (5 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-125557948-1 (15 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-30473849-1 (15 minutes)
- https://ads.balkanweb.com/www/delivery/asyncjs.php (60 minutes)
- https://dynpaa.com/c/balkanweb.js (4 hours)

- https://www.shkabaj.net/moti/img/icons/113Night.png (4 hours)
- https://www.shkabaj.net/moti/img/icons/116Day.png (4 hours)

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 2.8KiB (16% reduction).

- Minifying https://www.balkanweb.com/wpcontent/themes/balkanweb/css/custom.css?ver=1.8 could save 1.4KiB (14% reduction) after compression.
- Minifying https://www.balkanweb.com/wp-content/themes/balkanweb/css/grid.css?ver=4.9.8 could save 888B (14% reduction) after compression.
- Minifying https://www.balkanweb.com/wp-content/themes/balkanweb/style.css?ver=1.2.1 could save 534B (40% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 726B (41% reduction).

• Minifying https://www.balkanweb.com/wp-content/plugins/itro-popup/scripts/itro-scripts.js?ver=4.9.8 could save 726B (41% reduction) after compression.

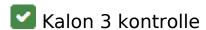
Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

https://www.balkanweb.com/cdn-cgi/apps/head/XAbET5OtkZeyv39QD7bChwHLXGc.js



#### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

### Minify HTML

Your HTML is minified. Learn more about minifying HTML.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

# 99 / 100 Eksperienca e përdoruesit

Përmiresim për tu konsideruar:

### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider <u>making these tap targets larger</u> to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <a href="https://www.ba...-roli-ne-grup/">Orientonte shi...e roli në grup</a> and 1 others are close to other tap targets.
- The tap target <a href="javascript:void" class="news-author">Darina Tanushi |</a> and 15 others are close to other tap targets.
- The tap target <a href="javascript:void" class="news-author">Darina Tanushi |</a> and 12 others are close to other tap targets.



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### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

### Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

### Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.



# 46 / 100 Shpejtësia

Duhet përmirësuar:

### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 1MiB (53% reduction).

- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/C\_2\_fotogallery\_3092091\_0\_image-e1539872077539.jpg could save 162.2KiB (90% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/0001-19.jpg could save 103.2KiB (87% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/0002-19.jpg could save 101.1KiB (87% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/04/ushtria-e-kosoves-768x432.jpg could save 78.8KiB (94% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/arrestohet-stresi-policia-video-1.jpg could save 63.1KiB (75% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/RIKE-IOJK.jpg could save 52.1KiB (72% reduction).
- Compressing and resizing https://www.balkanweb.com/wpcontent/uploads/2018/10/OSBE-676x450.jpg could save 40.4KiB (91% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/Xhisiela-Rexhepi-770x330.jpg could save 38.1KiB (91% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2017/05/Edi-Rama-Sali-Berisha-570x431.jpg could save 37.8KiB (92% reduction).

- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/pamjenga-vend-ngjarja-770x433.jpg could save 34.9KiB (64% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/rama-8-770x450.jpg could save 34KiB (92% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/Xhafaj-574x450.jpeg could save 26KiB (92% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-3-10.jpg could save 18.9KiB (62% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/04/bitcoin-400x225.jpg could save 18KiB (83% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/05/vucic-1-400x266.jpg could save 17.4KiB (83% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2017/03/stresi-650x358\_1489869170-9520386-400x219.jpg could save 16.7KiB (82% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/05/lista-serbe-2-780x439-400x225.jpg could save 15.2KiB (81% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/modelja-1.jpg could save 14.3KiB (14% reduction).
- Compressing and resizing https://www.shkabaj.net/moti/img/icons/116Day.png could save 13.9KiB (80% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-9-6.jpg could save 12.4KiB (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/b3d241c1ff9d1ac8.jpg could save 11.6KiB (17% reduction).
- Compressing and resizing https://www.balkanweb.com/wpcontent/uploads/2018/05/vucic-3-780x439-400x225.jpg could save 11.4KiB (79% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/03/Sali-Lusha-2-570x428.jpg could save 11.4KiB (21% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/themes/balkanweb/images/shkabaj\_logo.png could save 9.8KiB (77% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2017/11/ismail-qemali-400x219.jpg could save 9.7KiB (81% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2017/08/Tritan-Shehu-1-400x217.jpg could save 8.8KiB (79% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/10/Screenshot\_20181017-141731\_YouTube-370x180.jpg could save 8.3KiB (77% reduction).

- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2017/12/google-home-page-ss-1920-400x225.jpg could save 8.1KiB (84% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/04/porositesi-artan-cuku.jpg could save 7.9KiB (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-9-7.jpg could save 7.5KiB (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-34.jpg could save 7.3KiB (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/06/izet-haxhia-ne-gjykate-2-768x432.jpg could save 7.2KiB (18% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/uploads/2018/06/vasil-kureta-e1528023128571.jpg could save 5.7KiB (71% reduction).
- Compressing and resizing https://www.balkanweb.com/wp-content/themes/balkanweb/images/gsh-f18.png could save 5KiB (65% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Untitled-24.jpg could save 4.7KiB (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/04/kotzias-400x258.jpg could save 3.8KiB (21% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/05/Zuckerberg-400x225.jpg could save 2.9KiB (24% reduction).
- Compressing https://www.balkanweb.com/wpcontent/themes/balkanweb/images/bw logo18.png could save 768B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/WhatsApp-Image-2018-10-18-at-16.28.48-113x75.jpeg could save 431B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Besnik-Mustafaj-113x69.jpg could save 425B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/auto\_02-pada\_1\_620x0\_620x01539702453-91x80.jpg could save 424B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/0b7e7152a161fcde4c6ac6a5c6f55bd9-113x80.jpg could save 423B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/kanceri-i-gjirit-flet-doktori-2-113x60.jpg could save 422B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/pjetri-113x64.jpg could save 422B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/rexhep-xhiseiela-panorama-113x63.jpg could save 421B (12% reduction).

- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/OSBE-113x75.jpg could save 420B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/ec0cdca159136d4221d60efbd4ad19f1-113x75.jpg could save 419B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/ohri-2-696x466-113x76.jpg could save 418B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/laura-113x63.jpg could save 417B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/rue-113x80.jpg could save 417B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Strakosha-rilancia-113x75.jpg could save 414B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/ivan-82x80.jpg could save 413B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/auto\_364c068d-931 4-41f6-9e02-22c08d1e68161539698764-113x76.jpg could save 413B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/supe-me-rosnica-dhe-perime-113x58.jpg could save 413B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/modelja-1-97x80.jpg could save 412B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/08/liqeni-i-prespes-113x75.jpg could save 411B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/reasons-always-feel-tired-1-113x57.jpg could save 411B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/colin-bc-13-113x75.jpg could save 409B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/remooo-696x466-113x76.jpg could save 408B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/rezi-113x64.jpg could save 407B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/agolli3-113x75.jpg could save 407B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/download-4-107x80.jpg could save 407B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/11-4-113x64.jpg could save 406B (13% reduction).

- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/vitamina d-113x75.jpg could save 406B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/andibushati-2-113x74.jpg could save 405B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Blockedarteries-113x53.jpg could save 402B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Hashim-Thaci-1-800x450-113x64.jpg could save 402B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/fjerza-113x63.jpg could save 402B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Screenshot\_20181017-141731\_YouTube-113x55.jpg could save 401B (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/legjioni-francez-110x80.jpg could save 401B (21% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/tran-113x58.jpg could save 401B (21% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/29.0.41959735-0021 -kQpB-U30508083853rXB-1224x916@Corriere-Web-Sezioni-593x443-107x80.jpg could save 400B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/raaa-113x62.jpg could save 400B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/vrasje-ne-tirane-2-113x65.jpg could save 399B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/08/Papa-Fran%C3%A7esku-720x415-113x65.jpg could save 398B (14% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/Untitled-9-7-113x75.jpg could save 398B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/vrasaj-ne-mat-113x64.jpg could save 398B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/07/apolonia-113x75.jpg could save 397B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/08/Dumre-Belshok-1-113x64.jpeg could save 397B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/rama-8-113x66.jpg could save 397B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/08/Putin-me-pushime-2-113x70.jpg could save 395B (12% reduction).

- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Brazils-Neymar-celebrates-his-goal-duri-113x78.jpg could save 395B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/min-kultures-96x80.jpg could save 395B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/Artur-Bushi-640x433-113x76.jpg could save 394B (14% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/insulina-1-113x75.jpg could save 394B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Stipe-Mesic-113x62.jpg could save 393B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Xhisiela-Rexhepi-113x48.jpg could save 391B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/kanceri-i-gjirit-flet-doktori-110x80.jpg could save 391B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Veseli-Beteja-e-Koshares-shembi-p%C3%ABrgjithmon%C3%AB-kufirin-e-dhunsh%C3%ABm-113x63.jpg could save 390B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/makina2-113x64.jpg could save 390B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/Paloka-113x69.jpg could save 389B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/1-247-780x439-113x64.jpg could save 389B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Screenshot\_1-5-113x67.jpg could save 389B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/2-211-750x430-113x65.jpg could save 388B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/konsullata-saudite-113x64.jpg could save 388B (14% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/auto\_seselj1529744347-113x64.jpg could save 386B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/elvana-idashuri-113x74.jpg could save 386B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/jackson-696x418-113x68.jpg could save 386B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/libri-i-shaban-muratit-113x64.jpg could save 386B (13% reduction).

- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/NINTCHDBPICT000442300224-103x80.jpg could save 385B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/burgu-itepelenes-113x64.jpg could save 384B (12% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/eksportet-113x64.jpg could save 384B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/pule-me-rosnica-113x58.jpg could save 384B (15% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/Mjl1Mjk4Mg-730x410-113x63.jpeg could save 383B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/35424090772\_a382b378a9\_b-113x75.jpg could save 382B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/09/kotzias-113x58.jpg could save 382B (14% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/1-255-780x439-113x64.jpg could save 382B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/20160102-vo-francija-duri-i-strujata-se-proizveduva-od-sirenje-m-113x78.jpg could save 382B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/petanik-113x58.jpg could save 381B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/elvana-gjata-113x64.jpg could save 380B (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/izet-haxhia-letra-113x64.jpg could save 380B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/jahni-me-mish-qengji-dhe-rosnica-113x58.jpg could save 380B (17% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/xmezmoffrcwvrevz-113x57.jpg could save 380B (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/RIKE-IOJK-93x80.jpg could save 379B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/bocelli-696x696-80x80.jpg could save 379B (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/gruaja-e-semure-113x70.jpg could save 379B (18% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/vrasja-ne-mat-vendi-

- i-ngjarjes-3-113x71.jpg could save 379B (13% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/C\_2\_fotogallery\_3092091\_0\_image-e1539872077539-93x80.jpg could save 378B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/haradinaj-main--113x64.jpg could save 378B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Gaxha-110x80.jpg could save 377B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Skenderbeu4-1-113x76.jpg could save 377B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/mjeket-113x72.jpg could save 376B (11% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/film-113x75.jpg could save 374B (16% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/rt-2-696x425-113x69.jpg could save 373B (20% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/10/virus\_2018101313245875\_650x-e1539640506637-113x78.jpg could save 373B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/vrasja-ne-mat-1-113x62.jpg could save 372B (17% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/arrestohet-stresi-policia-video-1-113x65.jpg could save 371B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/idrizii-113x64.jpg could save 371B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Irinej-113x64.jpg could save 370B (15% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Stresi-1-113x64.jpg could save 370B (15% reduction).
- Compressing https://www.balkanweb.com/wpcontent/uploads/2018/09/Caushesku-1-113x65.jpg could save 369B (12% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/eranda-113x63.jpg could save 369B (18% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/zgjimi-645x470-110x80.jpg could save 369B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/NATO-113x64.jpg could save 366B (18% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/pamje-nga-vend-

- ngjarja-113x64.jpg could save 366B (14% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/07/liqenishkodres-113x62.jpg could save 364B (13% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/elvana-gjata-1-780x405-113x59.jpg could save 364B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/qukes-ndotja-113x64.jpg could save 363B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/3048913-e1539640972603-106x80.jpg could save 360B (16% reduction).
- Compressing https://www.balkanweb.com/wp-content/uploads/2018/10/Xhafaj-102x80.jpeg could save 356B (14% reduction).

# Përmiresim për tu konsideruar:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://balkanweb.com/
- https://balkanweb.com/
- https://www.balkanweb.com/

### **Enable compression**

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 56.3KiB (76% reduction).

 Compressing https://cdn.pushwoosh.com/webpush/v3/pushwoosh-web-notifications.js could save 56.3KiB (76% reduction).

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://get.s-onetag.com/973b0e99-4f4f-4cbf-adb4-3e047a2ae0bb/tag.min.js (expiration not specified)
- https://secure.polldaddy.com/p/10132666.js (5 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-125557948-1 (15 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-30473849-1 (15 minutes)
- https://ads.balkanweb.com/www/delivery/asyncjs.php (60 minutes)
- https://dynpaa.com/c/balkanweb.js (4 hours)
- https://www.shkabaj.net/moti/img/icons/113Night.png (4 hours)
- https://www.shkabaj.net/moti/img/icons/116Day.png (4 hours)

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 2.8KiB (16% reduction).

- Minifying https://www.balkanweb.com/wpcontent/themes/balkanweb/css/custom.css?ver=1.8 could save 1.4KiB (14% reduction) after compression.
- Minifying https://www.balkanweb.com/wp-content/themes/balkanweb/css/grid.css?ver=4.9.8 could save 888B (14% reduction) after compression.

• Minifying https://www.balkanweb.com/wp-content/themes/balkanweb/style.css?ver=1.2.1 could save 534B (40% reduction) after compression.

#### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 726B (41% reduction).

Minifying https://www.balkanweb.com/wp-content/plugins/itro-popup/scripts/itro-scripts.js?ver=4.9.8 could save 726B (41% reduction) after compression.

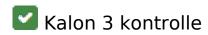
### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

https://www.balkanweb.com/cdn-cgi/apps/head/XAbET5OtkZeyv39QD7bChwHLXGc.js



### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

# Minify HTML

Your HTML is minified. Learn more about minifying HTML.

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.