PageSpeed Insights

Telefon

42 / 100 Shpejtësia

Duhet përmirësuar:

Reduce server response time

In our test, your server responded in 2 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Telefon](#)

Optimize the following images to reduce their size by 1.1MiB (50% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-371-1.jpg could save 106.2KiB (52% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-366.jpg could save 102KiB (54% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-369.jpg could save 87.5KiB (49% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-368.jpg could save 80.6KiB (52% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-370.jpg could save 78.7KiB (53% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-372.jpg could save 76.4KiB (55% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-372-1.jpg could save 71.9KiB (53% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-370-1.jpg could save 69.9KiB (54% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-371.jpg could save 67.3KiB (54% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-362.jpg could save 64.5KiB (55% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/vetem-6990-L.jpg could save 64.1KiB (79% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/k223-367.jpg could save 60.7KiB (52% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-373.jpg could save 59.8KiB (54% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/K223-361.jpg could save 53KiB (56% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/04/k13-318.jpg could save 38.3KiB (68% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2017/12/smartphones.jpg could save 5KiB (28% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/09/k13-394.jpg could save 4.5KiB (14% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/group_btn.png could save 4.3KiB (34% reduction).

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- Compressing http://shoppingtv.al/wp-content/uploads/2018/04/k13-318-1.jpg could save 3.3KiB (11% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2016/05/Bateri-6000-Mah-600x600.jpg could save 3.2KiB (18% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2016/06/CELULARE-DOOGEE-X6-PRO-600x600.jpg could save 2.9KiB (13% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2016/05/BATERI-8000-MAH-600x600.jpg could save 2.9KiB (19% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2017/12/home-1-1.png could save 2.7KiB (83% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2017/12/car_1.png could save 2.7KiB (79% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/01/shoppingtv.png could save 2.5KiB (31% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2016/05/PLATINET-6000-MAH-600x600.jpg could save 2.4KiB (11% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/rrethore.jpg could save 2.1KiB (11% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/shoppy-img.png could save 1.9KiB (21% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/haier-43-6.jpg could save 1.6KiB (23% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/icon_footer_mobi1.png could save 1.2KiB (48% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/haier-65.jpg could save 1.2KiB (11% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/bkg_rating.png could save 908B (78% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/heo2.png could save 866B (86% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/add1.png could save 656B (12% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2017/12/4.png could save 316B (25%

reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2017/12/7_1.png could save 282B (29% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2017/12/9_1.png could save 138B (15% reduction).

⚠ Përmiresim për tu konsideruar:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

- https://embed.tawk.to/579726606986ebad5518e0de/default (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 592B (20% reduction).

- Minifying http://shoppingtv.al/wp-content/plugins/accesspress-social-login-lite/css/frontend.css?ver=3.3.8 could save 368B (23% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_core/css/jquery.fancybox.css could save 224B (17% reduction) after compression.

Telefon

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 3.9KiB (24% reduction).

- Minifying http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/js/main.js could save 1.3KiB (30% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_woocommerce/js/jquery.countdown.min.js could save 873B (29% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.4 could save 659B (17% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_woocommerce/js/category-ajax.js could save 335B (20% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_woocommerce/js/portfolio.js could save 312B (30% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_core/js/portfolio.js could save 301B (28% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4 could save 115B (12% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/woocommerce/assets/js/jquery-cookie/jquery.cookie.min.js?ver=1.4.1 could save 106B (14% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

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- http://shoppingtv.al/wp-content/plugins/accesspress-social-login-lite/css/font-awesome/font-awesome.min.css?ver=3.3.8

✔️ Kalon 4 kontrolle

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

97 / 100 Eksperienca e përdoruesit

⚠️ Përmiresim për tu konsideruar:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Telefon

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <button type="button" class="navbar-toggle">Kategorite</button> is close to 1 other tap targets final.

- The tap target <span class="res-button sli...ev slick-arrow"> and 1 others are close to other tap targets.

- The tap target <span class="res-button sli...ev slick-arrow"> and 1 others are close to other tap targets.

- The tap target Home and 4 others are close to other tap targets final.

- The tap target 0 Cart is close to 2 other tap targets final.

✅ Kalon 4 kontrolle

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.
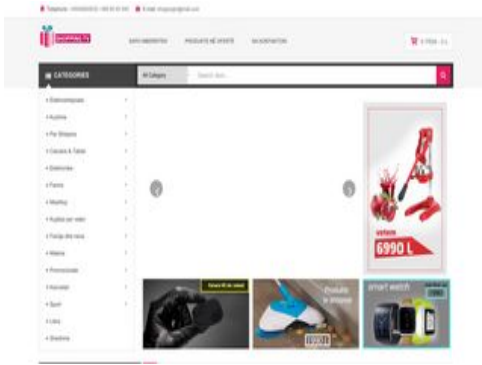
Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

Shpejtësia

⚠ Duhet përmirësuar:

Reduce server response time

In our test, your server responded in 2.3 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 294.8KiB (65% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/vetem-6990-L.jpg could save 64.1KiB (79% reduction).

- Compressing and resizing http://shoppingtv.al/wp-content/uploads/2018/08/k28-43-300x300.png could save 62.1KiB (73% reduction).

- Compressing and resizing http://shoppingtv.al/wp-content/uploads/2017/04/k01-683-320x320.png could save 49.5KiB (71% reduction).

- Compressing and resizing http://shoppingtv.al/wp-content/uploads/2016/11/k13-56-320x320.png could save 41.3KiB (76% reduction).

Desktop

- Compressing and resizing http://shoppingtv.al/wp-content/uploads/2016/10/x5-max-pro-320x320.png could save 30.2KiB (70% reduction).

- Compressing and resizing http://shoppingtv.al/wp-content/uploads/2016/07/mbajtsa-300x300.jpg could save 10.1KiB (74% reduction).

- Compressing and resizing http://shoppingtv.al/wp-content/uploads/2016/09/K40-12-300x300.jpg could save 6.3KiB (72% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2017/12/smartphones.jpg could save 5KiB (28% reduction).

- Compressing and resizing http://shoppingtv.al/wp-content/uploads/2018/05/k13-336-3-300x300.jpg could save 4.6KiB (70% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/group_btn.png could save 4.3KiB (34% reduction).

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- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/shoppy-img.png could save 1.9KiB (21% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/rrethore-300x300.jpg could save 1.4KiB (11% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/haier-43-6-300x300.jpg could save 1KiB (23% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/bkg_rating.png could save 908B (78% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/pink/icon-cart.png could save 903B (77% reduction).

- Compressing http://shoppingtv.al/wp-content/uploads/2018/10/haier-65-300x300.jpg could save 879B (13% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/heo2.png could save 866B (86% reduction).

- Compressing http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/assets/img/add1.png could save 656B (12% reduction).

Desktop

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Minify JavaScript

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Minify JavaScript for the following resources to reduce their size by 4.4KiB (24% reduction).

- Minifying http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/js/main.js could save 1.3KiB (30% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_woocommerce/js/jquery.countdown.min.js could save 873B (29% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.4 could save 659B (17% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/themes/shoppystore/shoppystore/js/megamenu.js could save 443B (29% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_woocommerce/js/category-ajax.js could save 335B (20% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_woocommerce/js/portfolio.js could save 312B (30% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/sw_core/js/portfolio.js could save 301B (28% reduction) after compression.

- Minifying http://shoppingtv.al/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4 could save 115B (12% reduction) after compression.

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✅ Kalon 4 kontrolle

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